

MQ Reports:

- ☑ Motivation Profile
- ☑ Extrinsic/Intrinsic Needs
- ☑ Positive Energy Scale
- ☑ Motivational Opportunities
- ☑ Analysis and Suggestions
- ☑ Development Guide
- ☑ Retention Report



MQ integrates the classical motivation theories – Maslow, Herzberg, Extrinsic/Intrinsic Motivation – in a novel application. It can help the organization in detecting areas of dissatisfaction, and in taking proactive steps to retain key talent.

MQ can be combined with a “Motivational Tools for Managers” training for reinforcing the effect and bringing sustainable improvement in motivation levels.

Increase performance and retention by harnessing the scientific research about employee motivation - **make a big step towards optimizing the human factor in your organization.**

You probably already know why you need to measure and develop motivation...

MQ was developed, tested, refined and validated over a 10 year period from 2005 to 2015, to provide, what we believe to be the most practical and purpose built tool for measuring and increasing motivation in organizations today.

You are welcome to contact us for a free online demonstration.

Supported languages:

- English
- German
- Italian
- Simplified Chinese
- Traditional Chinese



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