

Trait-Map® - Personality Assessment for Professionals

Optimize the people side of business in your organization!



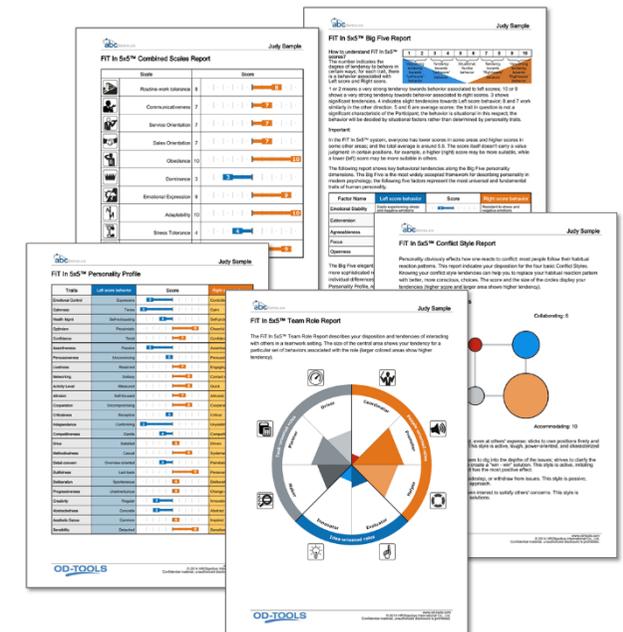
Trait-Map® is a modern personality assessment tool based on the Big Five personality model and a proprietary questionnaire technology utilizing combinatorial optimization.

Features:

- ✓ Fast and accurate;
- ✓ Features an innovative forced-choice questionnaire format, requiring only 15 - 20 minutes to take;
- ✓ Measures 25 work related traits like Confidence, Assertiveness, Activity Level, Cooperation, Competitiveness, Dutifulness and Creativity to name just a few;
- ✓ Offers intuitive training reports on Team Roles and a range of professional skills;
- ✓ Provides a 25 traits "high resolution" profile for deeper work with people such as selection, talent management, and coaching;
- ✓ Developed by a multi-cultural team in a multi-cultural environment; it is strong in "cross-cultural" deployment.

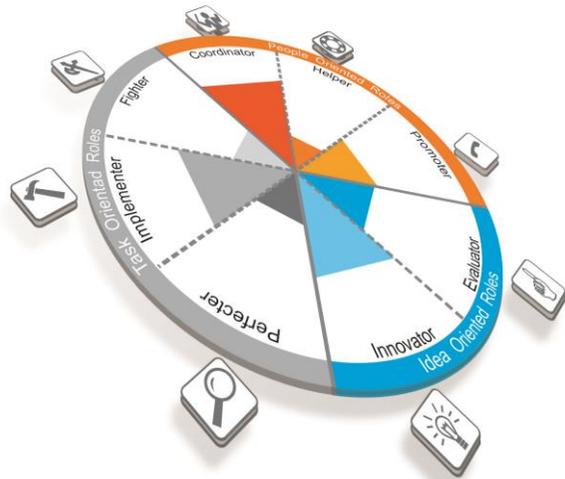
Fields of use:

- ✓ Recruitment and selection
- ✓ Talent management and development
- ✓ Training and coaching
- ✓ Team audit and organizational development



Trait-Map® Reports:

- ☑ Personality Profile
- ☑ Work Attributes Report
- ☑ Development Suggestions
- ☑ Team Role Report
- ☑ Conflict Style Report
- ☑ Skill Development Reports (Collaboration, Presentation, Negotiation and Sales Skills)
- ☑ Leadership Style
- ☑ Job-Fit Report
- ☑ Interview Guide
- ☑ Group Reports for Team Audit



Trait-Map® was developed, tested, refined and validated over a fifteen year period. It has been greatly updated in 2016 to be the most practical and purpose-built personality assessment tool for organisations today. It uses an innovative questionnaire format based on combinatorial optimization, making it one of the most efficient tests available. Intuitive, user friendly, comprehensive reports complete the features to make it an unparalleled personality assessment tool.

Enhance each stage of your people practices with Trait-Map® - **make a big step towards optimizing the human factor in your organization.**

You probably already know why you need an advanced personality assessment tool...

You are welcome to contact us for a free online demonstration.

Supported languages:

- English
- Simplified Chinese
- Traditional Chinese
- German
- Italian
- Hungarian

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